



# PROCESS CONTROL

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## NPE 2012 REPORT

### NPE 2012 – Process Control Corporation

The Process Control booth at the International Plastics Expo displayed strong results during its weeklong stay in Orlando, Florida. The booth featured 12 machines, a sleek modern design, and was outfitted with an iPad lead retrieval system. The stars of the booth were the gravimetric blenders, all newly outfitted with touch screen controls.

A 2.5kg Guardian® Series 2 batch blender was equipped with extrusion control, running a full demonstration of how material flows through the system. The X Series continuous blender received plenty of attention with its new brushless motors and touch screen interface. The brand new 1kg Guardian® Series 2 batch blender caught the eye of many potential customers as the booth personnel swiftly demonstrated its user-friendly design.

Overall, the conference generated over 300 leads for Process Control – well above average for companies of a similar size. With the digital lead retrieval input, booth personnel were able to write down very clearly what the patrons were interested in. The information gathered from these notes revealed a strong quality of leads in addition to quantity.



Established in 1967, PCC has an unending commitment to the design and engineering of advanced auxiliary machinery for the plastics processing industry. Our goal is to provide the most accurate equipment and exceptional customer service. We revolutionized processing with development of Automatic Scrap Recycling for in-line processing of film scrap and the first continuous gravimetric blending system. Process Control continues to lead the industry with advanced design and innovative solutions for the global marketplace.

Please visit our website at [www.process-control.com](http://www.process-control.com).

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